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# VICTORIA'S SECRET

ALICIA, EWENN, MARIE ET TIM

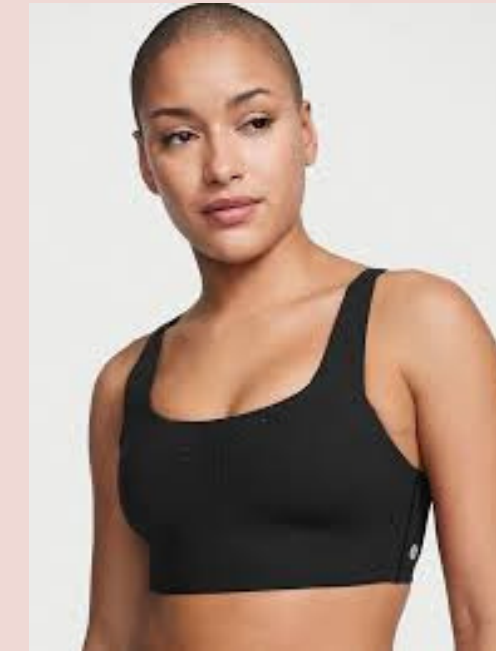


# VICTORIA'S SECRET

*presentation of the company*

- AMERICANE BRAND
  - 1977
  - ROY ROYMOND
    - 500 000 \$
  - LUXURY BRAND
- ITALIAN GROUP PERCASSI
  - BIG BUSINESS

# PRODUCTS OF THE COMPAGNY



- BEAUTY PRODUCT
  - MAKEUP BAG
  - PERFUM
- UNDERWEAR
- SWIMSUIT
- PYJAMAS
- CLOTHING



# CONSUMERS/SERVICES OF THE COMPAGNY



CUSTOMMERS SERVICE AVAILABLE 24/24



ACCOUNT MANAGEMENT  
ARTICLE RETURN  
PRODCUTS INFORMATION  
DELIVERY SERVICES

# INCLUSION OF THE COMPAGNY



- GREATER INCLUSIVENESS
- EVOLUTION OF BRAND IMAGE
  - ANGEL MODEL
  - NEW OBJETIVES

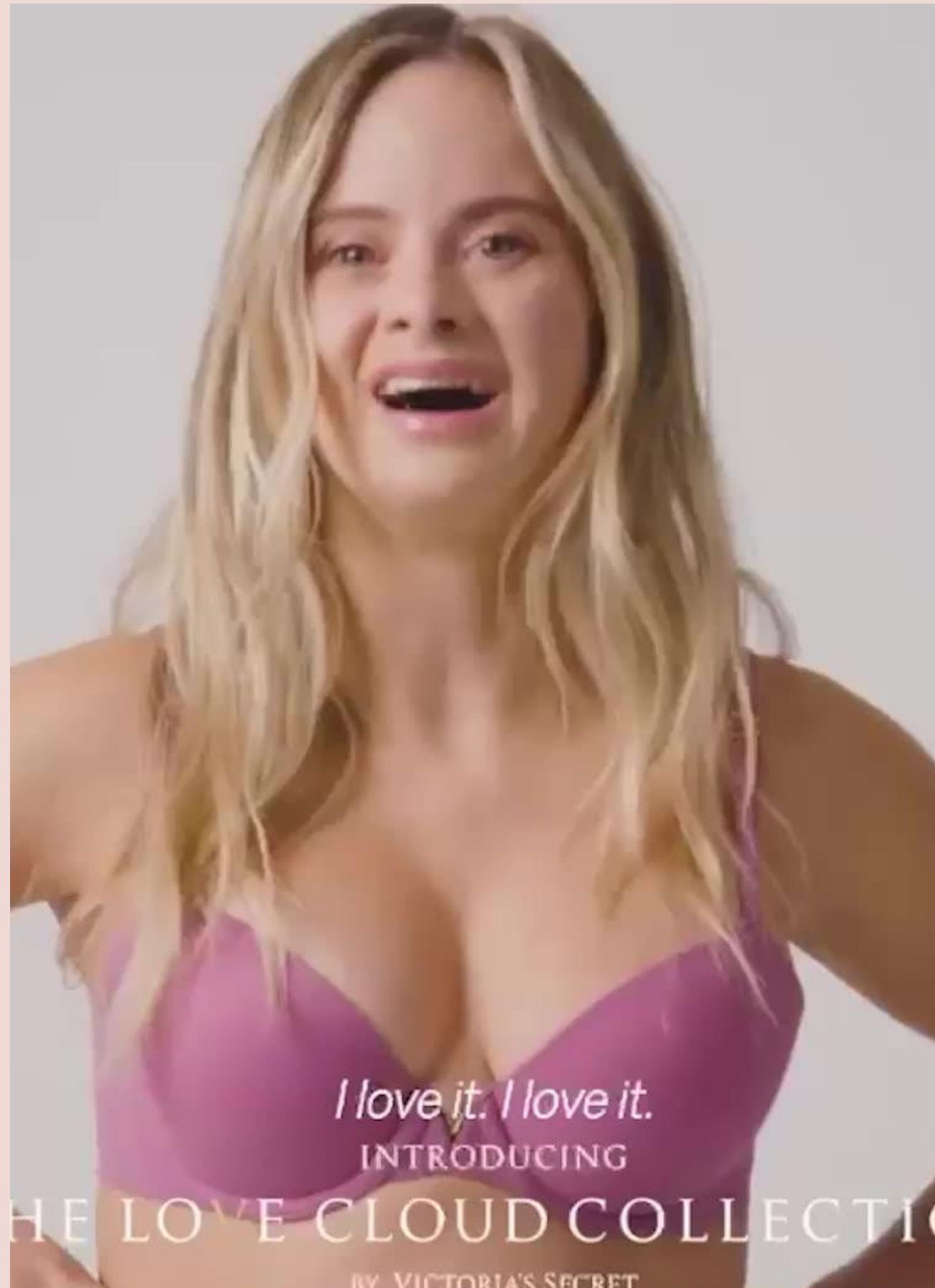




# DIVERSITY OF THE COMPAGNY



- DIFFERENT BACKGROUND
- QUALITIES
- ABILITIES
- TALENT



- SOPHIA JIRAUM
- DOWN SYNDROME
- 25 YEARS OLD